



2020 Executive Board

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Kyle Mackown, Vice President
Dichele Sgro, Business Manager
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Joseph Rich, Secretary
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Dear Business Owner,

Let me take the opportunity to introduce the Berkeley Golden Eagles AYF Football and Cheer program. Recently established in December of 2014 as the American Youth Football league, the goal is to provide a Community based youth football and cheer program that works closely with the High School football and cheer program with a strong emphasis on a safe and competitive instructional environment. At the beginning of the season a Pep Rally is held introducing the football teams and cheerleaders to the community and their families and concluding with a joint Cheer and Football exhibition with the Central Regional High School.

We are offering opportunities to businesses like yours to become sponsorship of this magnificent program. Your contributions will be targeted exclusively to lessen the growing costs of the team enabling all regardless of their financial status the opportunity to have fun and compete in our programs. Our primary revenue source is registration fees paid by our families and from generous business like yours. Often it is necessary to raise additional funds for special equipment and our players families must raise their own funds by canning, bake sales, and working bonds in the snack stands.

In order to make this rewarding experience a reality to our youth, we are reaching out directly to our area businesses, family, and friends and offering the opportunity to becoming a Berkeley Eagles club sponsor. A donation of \$300 or more will earn you a Berkeley Golden Eagles sponsorship plaque and a 3' x 5' banner placed on the Pepe Football Field fence which is also a great marketing tool for all to see your support of local recreational sports.

Please take a moment to review the attached example of our banner and plaque that will proudly display your pride and support of the youth and sports program of Berkeley Golden Eagles Football and Cheer.

Respectfully,

Albert Veltri Jr.
Berkeley Golden Eagles YFC
Sponsorship Coordinator
1-732-773-2239 cell



(Example 3' x 5' Outdoor vinyl full color banner with UV resistant logo and lettering)

The banner will also include wind vents and brass eyelets to avoid banners coming off of the fence in windy conditions.

(Example of Sponsorship Plaque)





Business Sponsorship form

Date: _____ Business Name: _____

Contact Person: _____ Title: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Website: _____ Primary Industry: _____

Sponsorship Levels:

- Gold Level: 3' x 5' banner and sponsorship plaque (\$400.00 or more)
- Silver Level: 3' x 5' Banner (\$300.00)
- Bronze Level: Sponsorship Plaque (\$200.00)

The Point of Contact for any questions pertaining to sponsorship, please feel free to contact the Berkeley Golden Eagles YFC Sponsorship Coordinator Albert Veltri Jr at 1-732-773-2239 anytime or email me at albertveltri@yahoo.com.

Berkeley Golden Eagles Football and Cheer are a non-profit 501c3 tax ID#82-5146947.
Make checks payable to: BGE YFC

Berkeley Golden Eagles YFC
PO Box 107
Bayville, NJ 08721